

NOW HIRING: CONTENT MARKETING MANAGER



At Capstone Event Group, we believe that every runner who gets to the start line has a unique story...a unique reason for being there. Our events enable unique and memorable experiences that can spur positive change in people. We exist to build and steward a portfolio of running events that are indispensable parts of their respective communities, and we are looking to hire someone to join our team in Raleigh, NC.

KEY RESPONSIBILITIES

- **Envision Content Marketing Campaigns**
 - Ideate and develop value-add and engaging content marketing ideas for our brands
- **Coordinate Content Development**
 - Manage logistics for and capture necessary photos, video, testimonials, etc.
- **Execute Publishing**
 - Leverage campaign assets to build and schedule channel-specific output (email and social)

DESIRED TRAITS

- Fit with company culture
- Excitement working on a tight-knit team
- Weekend travel required (7 – 10 weekends/year)

BENEFITS & COMPENSATION

- Unlimited PTO & flexible hybrid opportunities
- Salary range \$50,000 - \$60,000
- Employee medical, dental and vision plans
- Additional: cell phone stipend, race reimbursement

CEG currently operates the Charleston Half Marathon, Myrtle Beach Marathon, Tar Heel 10 Miler, Greenbrier Half Marathon, Hamptons Marathon, Bull City Race Fest, City of Oaks Marathon and more. We will be adding more signature events to our portfolio soon.

For more information, visit us at:
www.capstoneraces.com/careers