



Communications Internship

JOB DESCRIPTION

Capstone Event Group (Capstone), a Raleigh, NC-based company that produces running events throughout the U.S. and Canada, is looking to hire a Communication Intern in Raleigh. Capstone Event Group is expanding rapidly and currently owns and operates the Resort Races Collection, Race 13.1 Half Marathon Series, Charleston Marathon, City of Oaks Marathon, Myrtle Beach Marathon, Hamptons Marathon, Vancouver Sun Run, Bay to Breakers, Tarheel 10 Miler and Bull City Race Fest. Our vision is to build the world's most revered portfolio of running events, and we care deeply about exceeding the expectations of every runner who crosses the finish line at our events.

Communication Internship

The Communication Intern will assist our Marketing & Communication team during the Spring semester to provide a memorable and engaging experience for all of our participants through our customer service support tools, social media platforms and our websites. The main goal of the Communication Intern is to increase runner engagement and experience of multiple event brands.

RESPONSIBILITIES

- Involvement with the creation and maintenance of our social media calendar for multiple brands
- Respond and interact with social posts to encourage engagement outside of promotional periods
- Brainstorm creative ideas to boost social media presence
- Take photos of branded merchandise to use in promotional materials
- Assist with the creation of graphics to be used in promotions
- Provide customer service support through our online support tools and in-person at our races
- Assist in the creation of creative content for specific brands

REQUIREMENTS

- Pursuing a Bachelor's Degree in Marketing, Communication or a related field
- Excellent written and verbal communication skills
- Available to work at least 8 hours per week
- Previous experience with Canva Pro, Adobe Creative Cloud and WordPress is a plus!
- Weekend travel required (1 – 3 weekends per semester, typically returning home on Saturday)

PERKS OF THE POSITION

- Experience with multiple key brands within the US
- Paid travel and lodging for race weekends
- Hands on experience with live in-person events with 5,000 plus participants
- Semester stipend (\$350 per month/\$15 per hour on race weekends)

If you are interested in this position, please apply at www.capstoneraces.com/careers