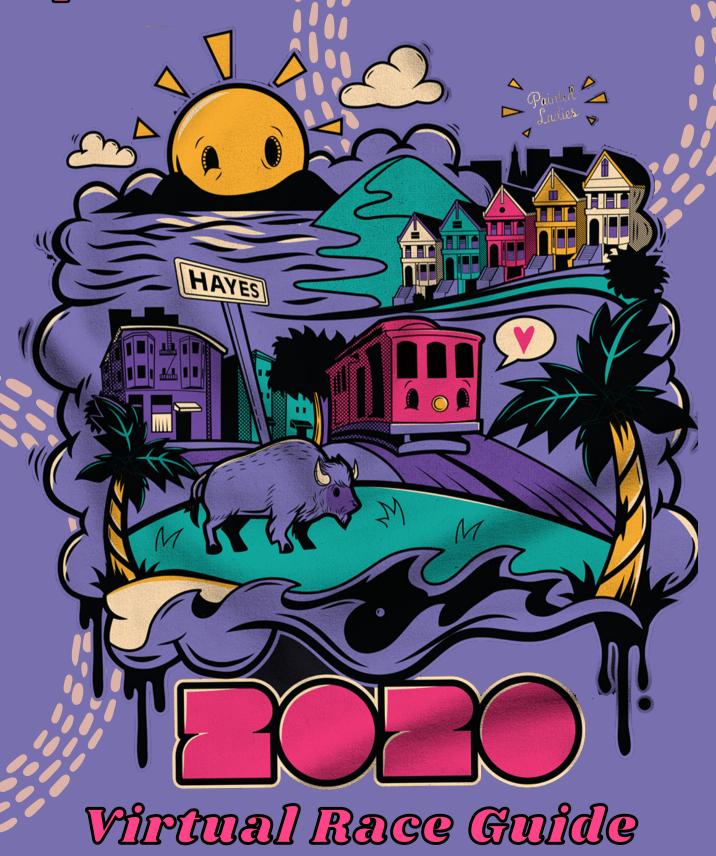
Bay to Breakers

September 20 - October 2



RUNNING ON WEIRD, VIRTUALLY!

Bay to Breakers originally started with the purpose of unifying a recovering San Francisco community after a devastating event. For the past 109 years, the Bay to Breakers race has done just that. Now in 2020, though we'll meet virtually, we still want the athleticism, the funk, the wild, the FUN and the spirit of this race to shine and keep the tradition alive.

Whether you run, walk, or dance your way to the finish, we want to see your 12K journey. So dust off that old Halloween costume or use this time to make a new one and get ready to run! We'll be accepting your results anytime between September 20 - October 2, 2020.

WHEN, WHERE... HOW?

The best part of a virtual race is that you don't have to worry about a early wake up call. You can kick off your run anytime, anywhere, and however you want. Want to start your run at 7 AM with a nice cup of coffee and a snack? Go for it! Or do you prefer to pull the unicorn onesie on at 2 AM and complete your run on the treadmill? That's fine too - no judgement here!

WHEN

As long as you run between **September 20 at 8 AM to October 2 at 8 AM** you can start your race anytime that feels right for you. We'll be accepting results starting September 20 so you'll have 12 full days to SHINE!

WHFRF

Again the choice is yours! Run on the treadmill, in the park or your neighborhood - the possibilities are endless. You can even map out your own course to spell out Bay to Breakers - it's highly appreciated, but not required.

Now that's the age-old question! "How do I get to the finish?" You're not going to believe me when I say this, but the CHOICE IS YOURS! Run, walk, dance or skip your way to the 12k finish - no body is judging you - unless you're NOT wearing a costume, then we're just concerned.

PUMP-UP THE JAMS & START RUNNING

Music has been a huge part of a Bay to Breakers race day. Now it's time to get pumped up with our Bay to Breakers playlist! We've put together some local favorites that you'd hear on race day along with some funky hits that you all recommended to us on social media!

Have a song you want to add? Good for you we're taking requests! Leave a comment on our social post of what you want to hear when you take on the Bay to Breakers 12k and get pumped on your virtual run.



Listen to Our Playlist Now!

DRAPE YOURSELF IN SWAG

The secret to a good look is layers, so be sure to sport all your race swag at the same time. You'll get a Bay to Breakers T-shirt or tank top, medal, and bib—plus for the first time ever, we're giving you a hoodie – just for you!

All your swag will be mailed right to your front door to the address provided during registration!

When will I receive my swag?



All items will be delivered no later than October 16.

RUNNER RESULTS

You will be able to upload your results **starting September 20 at 8 AM** to October 2 at 8 AM. You will have 12 full days to run, walk or dance your way to your virtual finish and put in your time for the 12k.

Follow these steps to upload results starting September 20:

- 1. **Starting September 20** visit https://raceday.enmotive.com/#/events/2020-virtual-bay-to-breakers/results
- 2. Search and click on your name in the search bar
- 3. Click 'Submit Results'
- 4. You will be prompted to login to your EnMotive account
- 5. Once you have submitted your results, click 'View Post-Race Experience'
- 6. This will take you back to the results page where you will then be able to submit your race photos and add on overlays

12 DAYS OF RUNNING WEIRD!

Grab your costume and join us for 12 Days of running weird! Pick one day to coordinate your costume or run all 12 – the choice is yours. Share your virtual run with us on social media using the hashtag #BayToBreakers and we'll share our favorites...

DAY 1: SUN, 9/20

BONKERS

NATIONAL QUESO DAY

DAY 2: MON, 9/21

ABSURD

NATIONAL BATMAN DAY

DAY 3: TUES, 9/22

YOUTHFUL

NATIONAL HOBBIT DAY

DAY 4: WED, 9/23

TRIPPY

NATIONAL DOGS IN POLITICS DAY

DAY 5: THUR, 9/24

ORIGINAL

NATIONAL CHERRIES
JUBILEE DAY

DAY 6: FRI, 9/25

BOLD

NATIONAL COMIC BOOK DAY

DAY 7: SAT, 9/26

RIDICULOUS

NATIONAL HUNTING & FISHING DAY

DAY 8: SUN, 9/27

ECCENTRIC

NATIONAL NO EXCUSE DAY

DAY 9: MON, 9/28

AMUSING

NATIONAL DRINK REER DAY

DAY 10: TUES, 9/29

KOOKY

NATIONAL FAMILY HEALTH & FITNESS

DAY 11: WED, 9/30

EVERYONE

NATIONAL LOVE PEOPLE DAY

DAY 12: THURS, 10/1

REWARDING

NATIONAL HAIR DAY

DAY 13: FRI, 10/2

SMILE

NATIONAL SMILE DAY

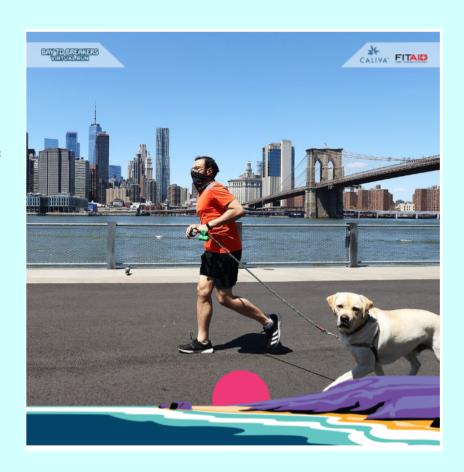
...WHAT DAY WILL YOU BE RUNNING?

PHOTO OVERLAYS

Put on your most epic, bold, wacky costume and say CHEESE because we want to see your virtual run! You will be able to upload your favorite running photos and customize the photos with some of our epic Bay to Breakers Overlays!

Although photos of your running costume are highly encouraged, we will also accept photos/screenshots of your course map and results.

Need Help Uploading Photos? <u>Click</u> <u>here for step-by-step</u> <u>instructions!</u>



LET'S GET SOCIAL!

Share your running journey with us on social media. After all, if you don't post about it, did it even happen? Get ready to show off how you ran the Bay to Breakers Virtual Race by using the hashtag **#BaytoBreakers**! We'll be sharing all the weird costumes, finisher photos and runner stories! What are waiting for? Give us a follow!

All accounts are @BaytoBreakers
Use #BaytoBreakers or tag us in your photos







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